

A Drupal SaaS Solution for Connecting Citizens with Services

PRESENTED BY



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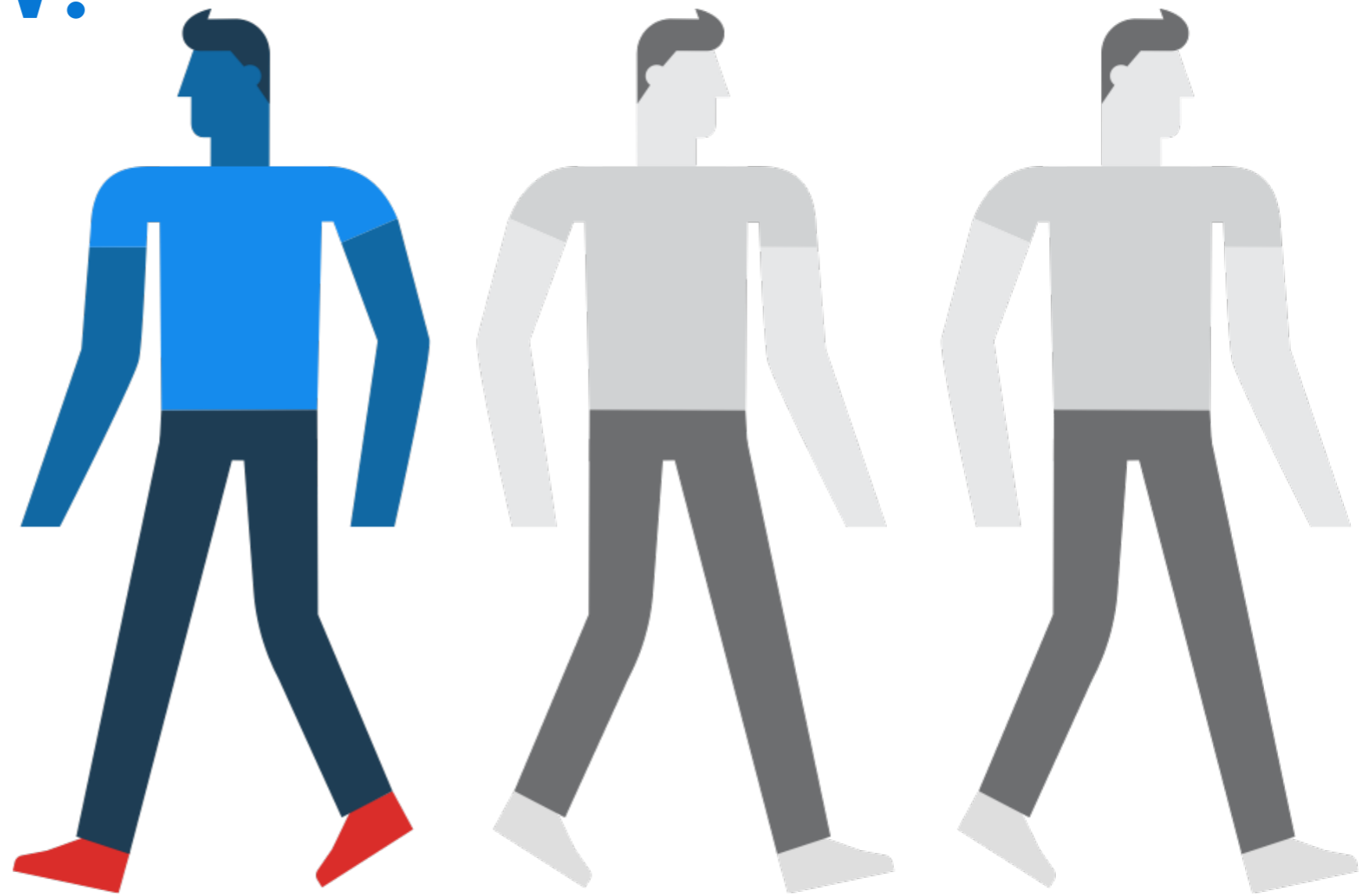
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THE
Local & National
LANDSCAPE

1. The Local & National Landscape

**1 in 3 citizens interacting
with IDHW.**



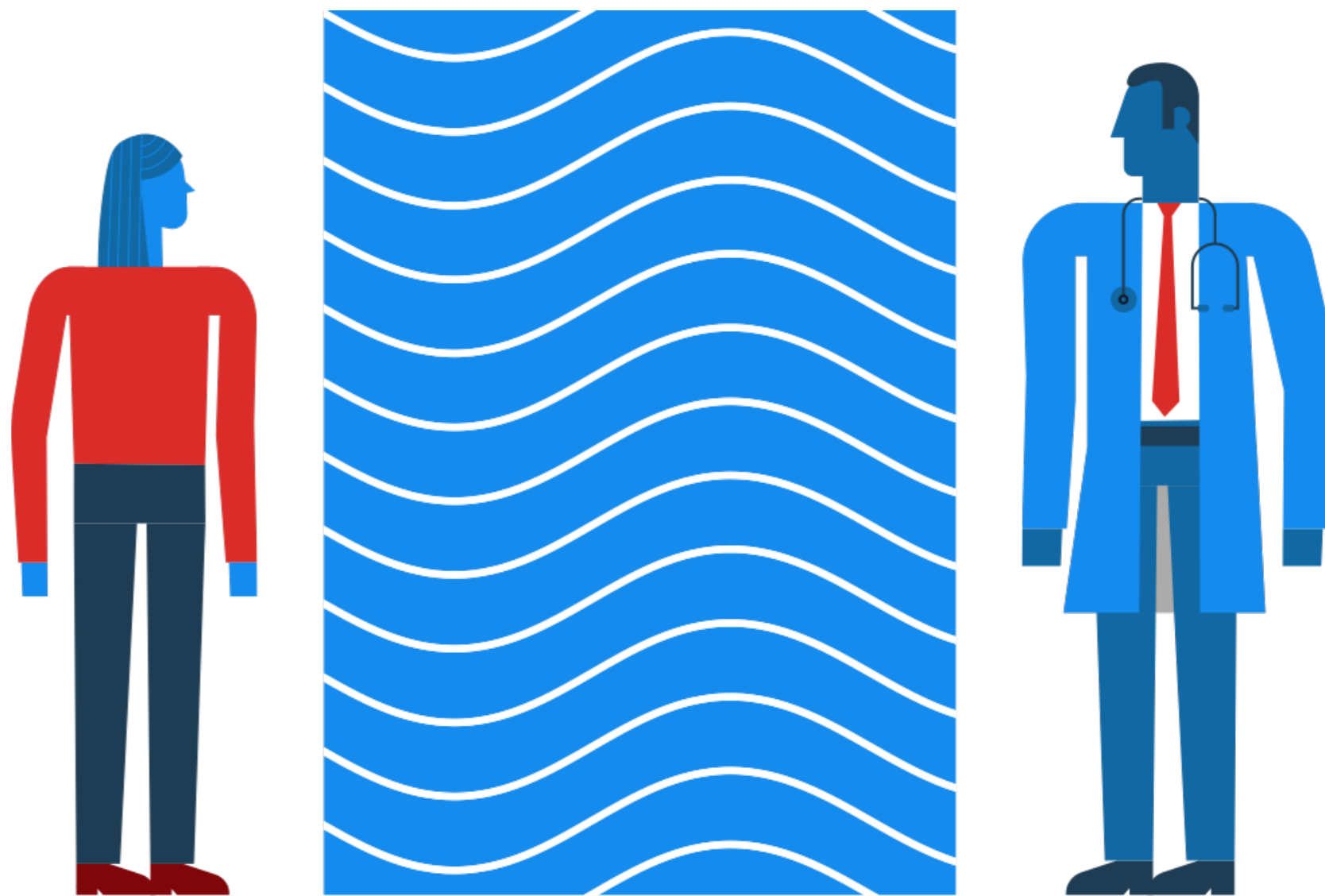
1. The Local & National Landscape

Services trapped in Silos.



1. The Local & National Landscape

**No bridge between
citizens & services.**



1. The Local & National Landscape

Social determinants of health.



1. The Local & National Landscape

A new approach.



Live Better Idaho
Discover. Connect. Empower.

BUSINESS *Objectives*

2. Business Objectives

Create a single platform for all.



2. Business Objectives

Simple content creation tools.



2. Business Objectives

Self-screen. Take action.



2. Business Objectives

Configurable recommendations.
Natural language search.



2. Business Objectives

Continuum of consent for greater personalization.



TECHNICAL *Requirements*

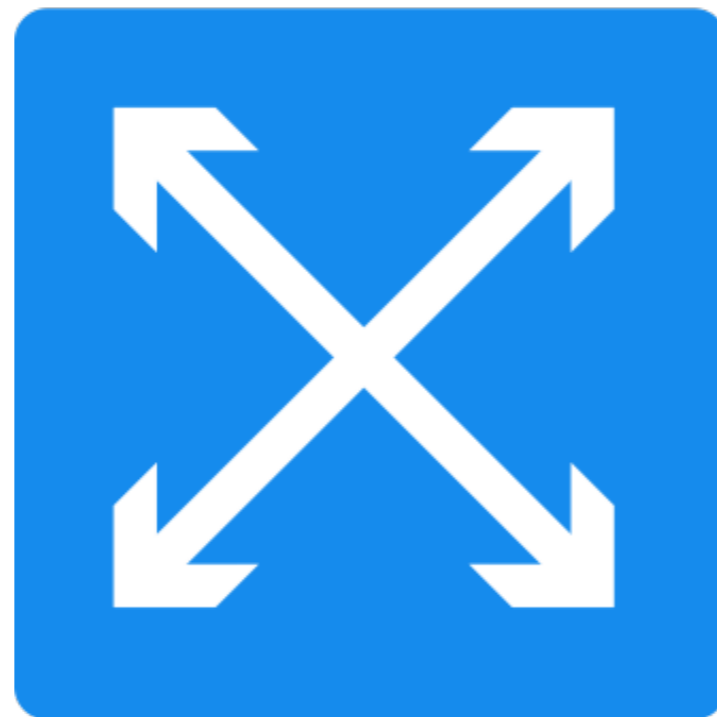
3. Technical Requirements

Software-as-a-Service.



3. Technical Requirements

Scalable & Secure.



3. Technical Requirements

Interoperable.



3. Technical Requirements

Responsive & Accessible.



SOLUTION

4. Solution

Our experience.



4. Solution



CIVISERV™

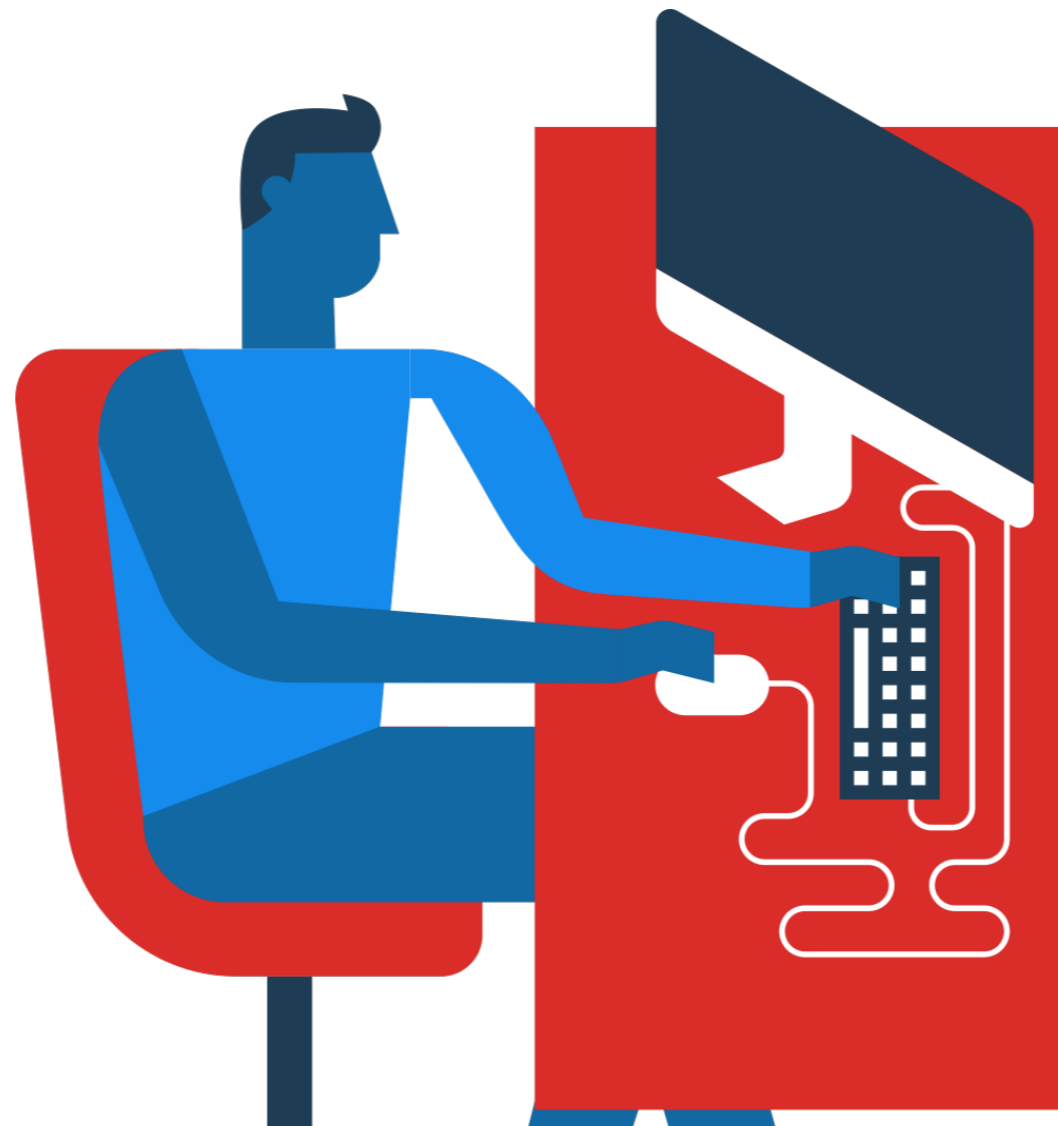
Drupal + AWS.



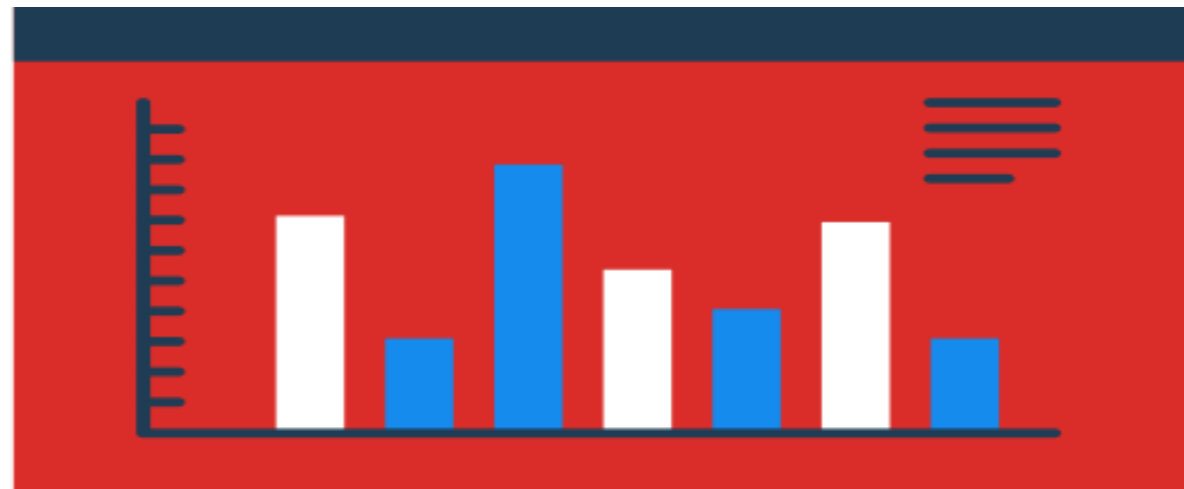
Means testing.



Personalization.



Reporting.



DEMO

PRODUCT

Roll Out & Roadmap

Expanded geolocation services.



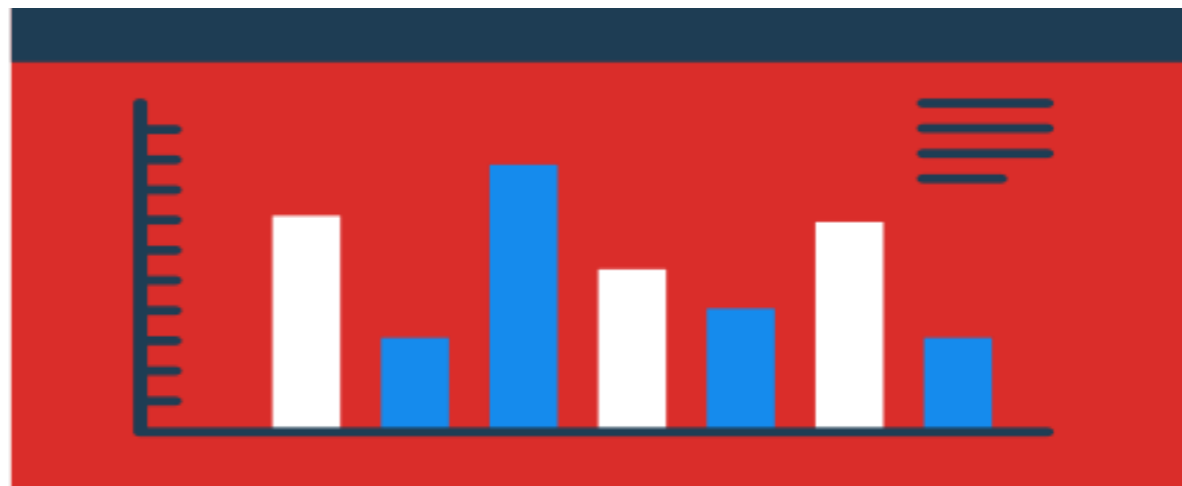
“Closed loop” referrals.



Expanded Needs Analysis.



Enhanced Reporting.



THANK
You