Authentic Digital Inclusion Is Easier Than You Think

Drupal GovCon 2020

September 24, 2020

AFB American Foundation® for the Blind

Expanding possibilities for people with vision loss

Kalamuna

Agenda

01 Definitions & Introductions

02 A11y Testing Demo

03 Roundtable Discussion

- \+ Compliance vs Usability
- \+ Defining a Strategic Approach
- \+ Inclusive Design Practices
- \+ Fostering a Culture of Inclusion

04 Resources

05 Q&A

Definitions & Introductions

01

Define Inclusion

“

Inclusion is an organisational effort and practices in which different groups or individuals having different backgrounds are culturally and socially accepted and welcomed, and equally treated.

From GlobalDiversityPractice.com

Define Digital Inclusion

Panel Introductions

Andrew Mallis
CEO
Kalamuna

Crispin Bailey
Director of Design & UX
Kalamuna

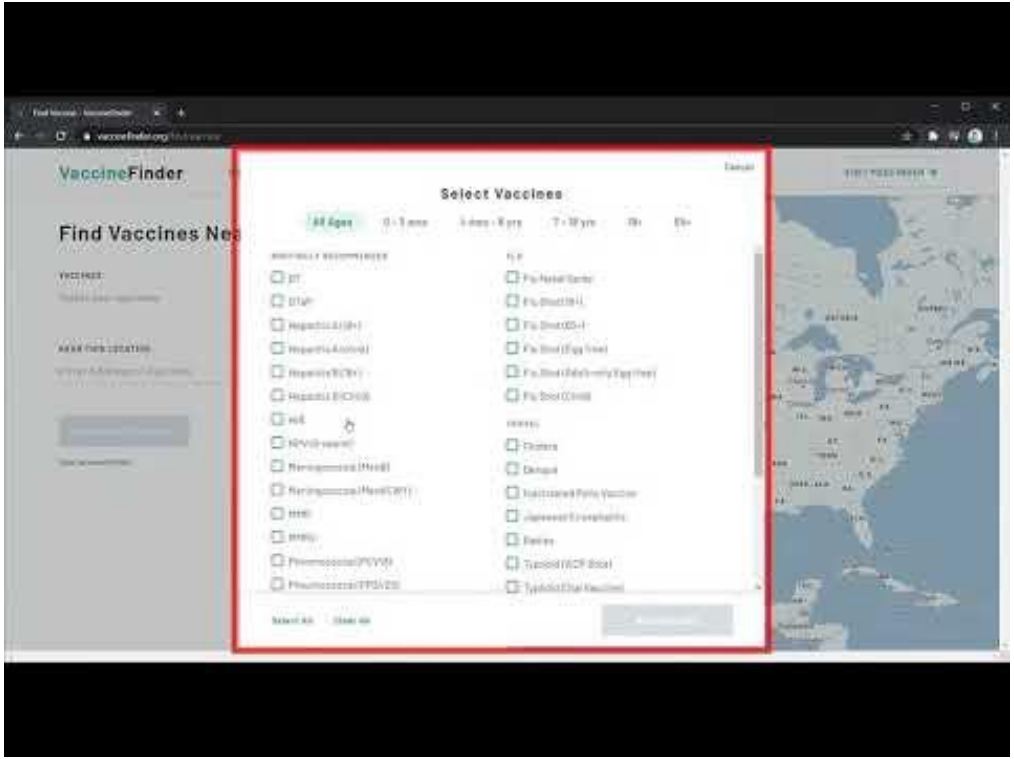
William Reuschel
Director, Client Services & Technical Development
AFB

Tanner Gers
Business Development & Sales Lead
AFB

A11y Testing Demo

02

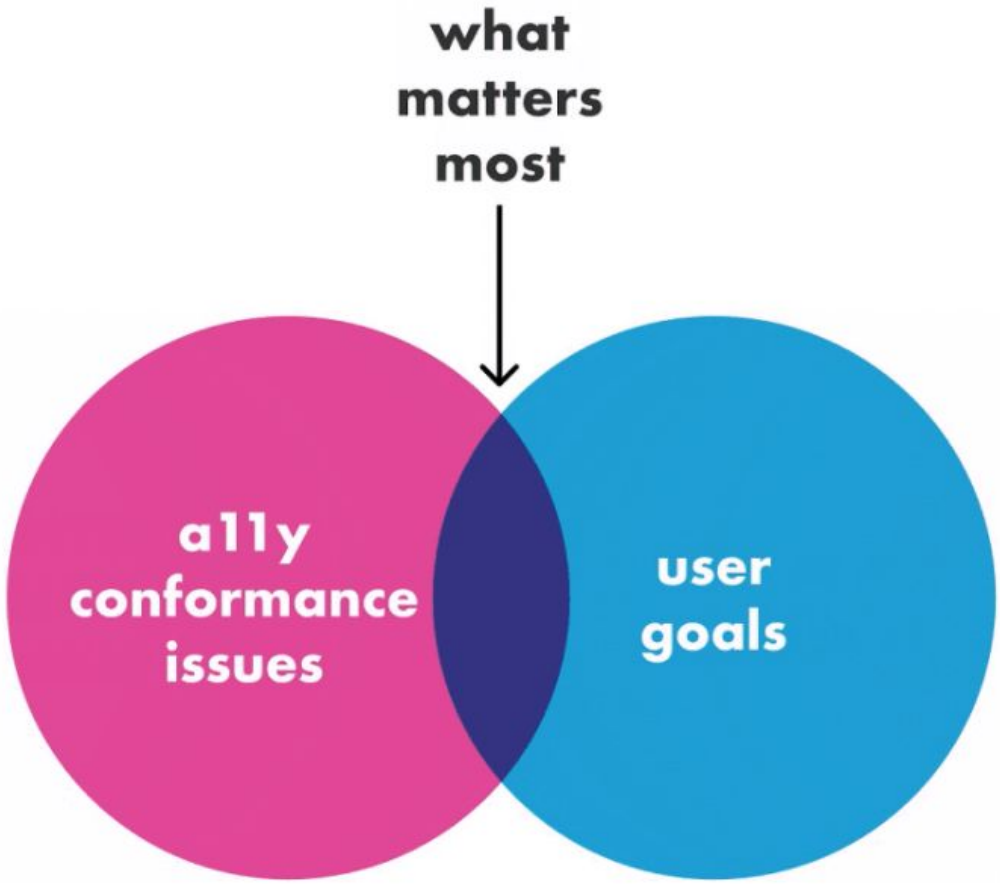
https://youtu.be/tmQiWZzP8f0



Roundtable Discussion

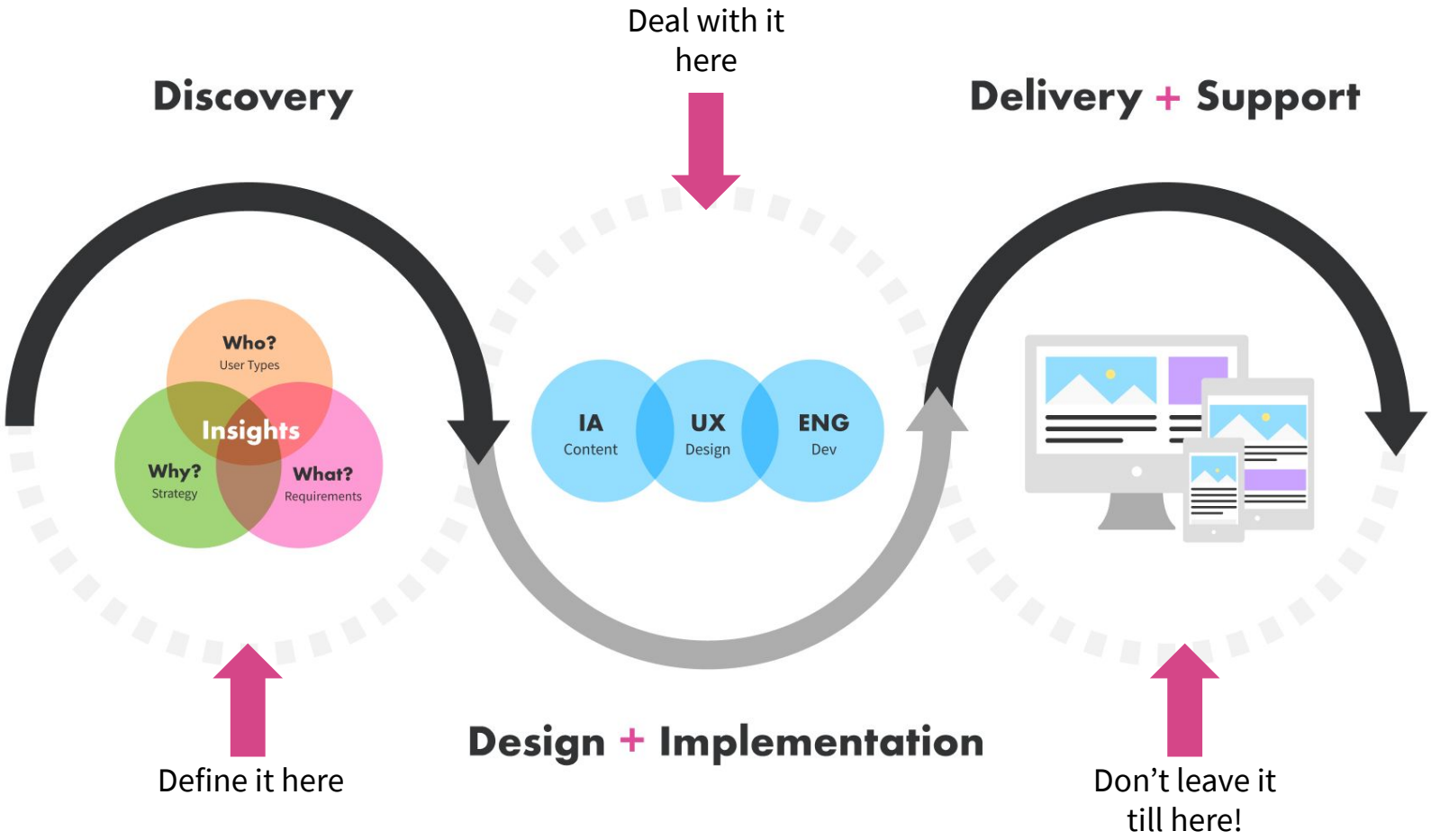
03

Compliance vs Usability


what
matters
most
a11y
conformance
issues
user
goals

Defining a Strategic Approach

Inclusive Design Practices


Deal with it here
Discovery
Delivery + Support
Who?
User Types
Insights
Why?
Strategy
What?
Requirements
IA
Content
UX
Design
ENG
Dev
Design + Implementation
Define it here
Don’t leave it till here!

Fostering a Culture Founded on Inclusion

Resources

03

Helpful Resources

http://bit.ly/a11y-tips-s

(link to download the resource)

Q&A

04

Thank you :)

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Kalamuna

Connect with us.

info@kalamuna.com

consulting@afb.org

kalamuna.com

afb.org/consulting

@kalamuna

@afb1921

company/kalamuna

company/american-foundation-for-the-blind/