

# *Relationship Advice*

*How to get more from your technology partner*

*Hi! I'll be your matchmaker today*

*Gena Dellett*

[gena@skvare.com](mailto:gena@skvare.com)

<https://skvare.com>

*I like people and happen to work  
with software.*



# 10 Seconds about Skvare

*(pronounced SQUARE)*

*We help others help others*

- *Technology Strategy*
- *Web Hosting*
- *Ongoing Support*
- *Mail Services*

<https://skvare.com>



*Who are you?*

# Why this even matters

\$\$\$\$\$\$, of course

... AND ...

- These are mission-critical tools (or maybe tech is your mission)
- We're all live animals - these relationships are real!
- You have the power to choose



# Learn from Nursing - Never Settle



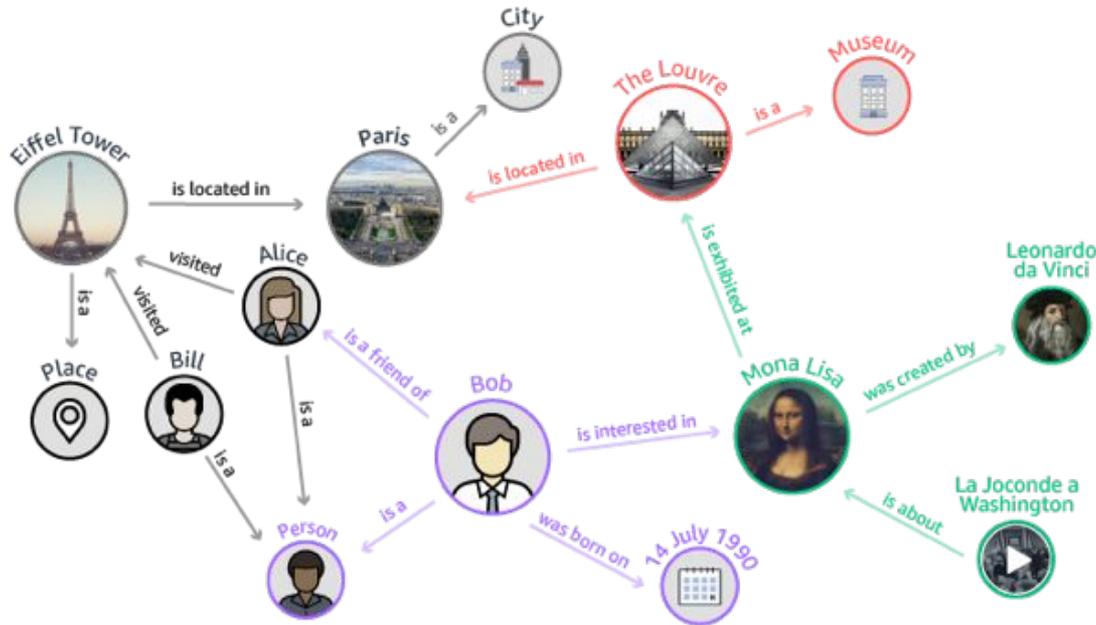
*Tech is not just one thing.*

*Open Source vs Proprietary*

*Out-of-the-Box vs Custom*

*No one's a magician (except magicians)*

# Know what's what (and who's who)



Contracts

People & Position

“Break Up” Clause

Communication Norms

Emergency Response

# Pricing Structure

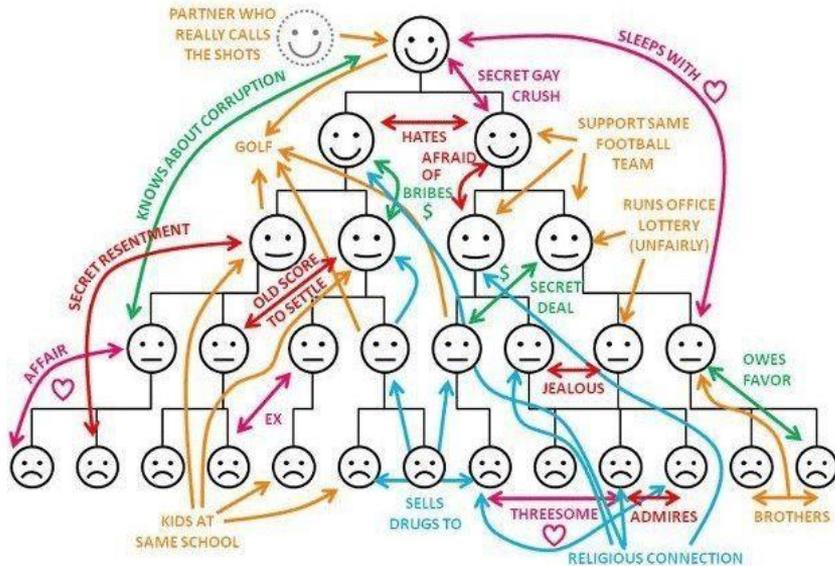
- *Initiation Fees*
- *Subscription Fees*
- *Retainers or Deposits*
- *Fixed Price vs Time & Materials*
- *Add-Ons*
- *Emergency Rate*

*And... what changes these rates?*



# Your Organization Structure

## The Real Organization Chart



*Get Buy In!*

- Identify Stakeholders
- Departments & Team Members
- Community - members, donors...
- Leadership - Boards & Bosses



THE LEAPFROGG GROUP

# *You've signed the contract. Interaction Tips...*



*Get it in writing.*

*Loop in others.*

*Get the full scoop, even if it doesn't  
make sense.*

*Troubleshoot... better.*



*INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION*

# Troubleshooting 101

## 1. Describe the problem in detail.

- What were you doing?
- How did you get there? (what were you clicking on?)
- What happened? Strange message or Unexpected Screen?

## 2. Test Your Access

- Can you do other things online?
- Can you access your system from another device?

# Troubleshooting 101 Continued

## 3. Timing Trends -

- *If this has happened before, is there any consistency of time of day?*
- *How long does the issue persist?*

## 4. Screenshots -

- *Take a screenshot of the screen you see when the issue arises.*
- *Take additional screenshots for context*
- *When documenting your experience, explain the steps (what you clicked and in what order) to get to the screen you took a screenshot of.*

# Figuring out what you want

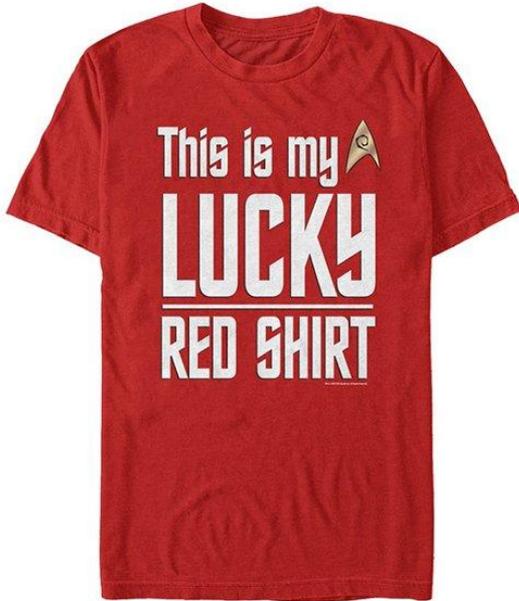


- *Defining “Functional Requirements”*
- *Identify moments of excellence & what your ideal organization could be*
- *User stories*
- *Share what you don't want*



**US CHESS**  
FEDERATION

# Warning Signs

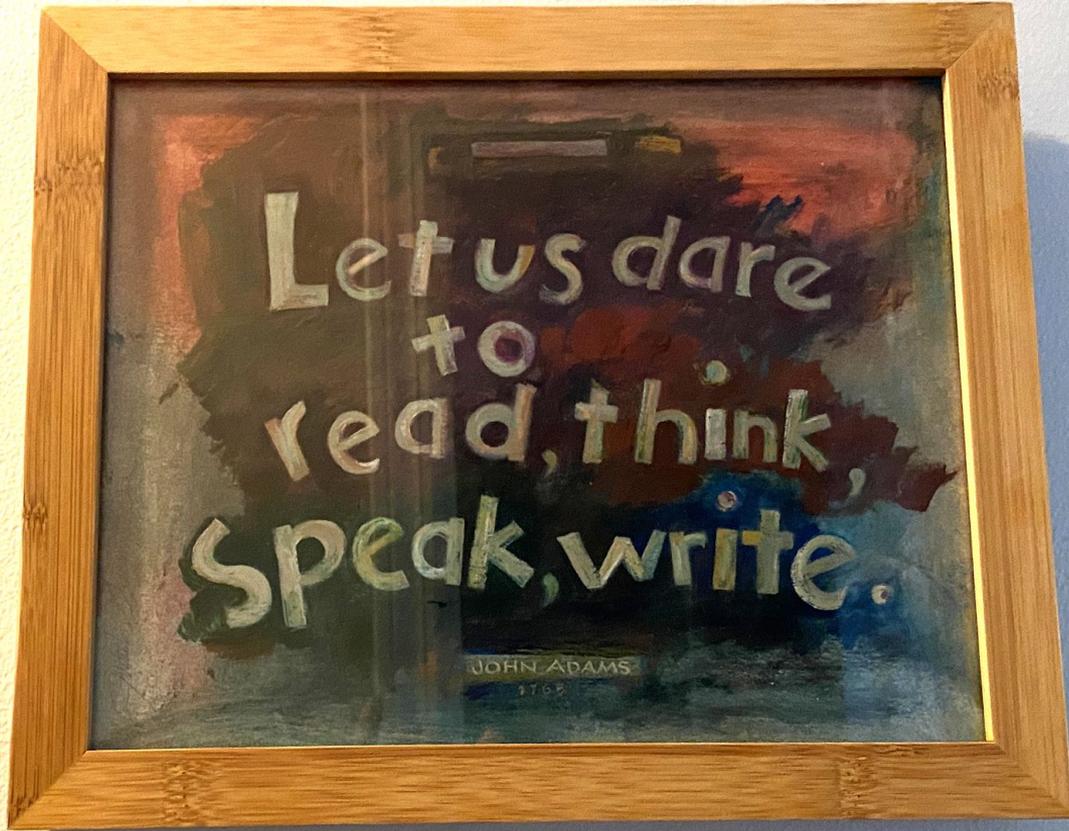


*"We" statements*

*Who's the guinea pig?*

*Responsiveness*

*New alerts in your system*



Let us dare  
to  
read, think,  
speak, write.

JOHN ADAMS

1765