

Relationship Advice

How to get more from your technology partner



Hi! I'll be your matchmaker today

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*I like people and happen to work
with software.*



10 Seconds about Skvare

(pronounced SQUARE)

We help others help others

- *Technology Strategy*
- *Web Hosting*
- *Ongoing Support*
- *Mail Services*

<https://skvare.com>



Who are you?

Why this even matters

\$\$\$\$\$\$, of course

... AND ...

- These are mission-critical tools (or maybe tech is your mission)
- We're all live animals - these relationships are real!
- You have the power to choose



Learn from Nursing - Never Settle



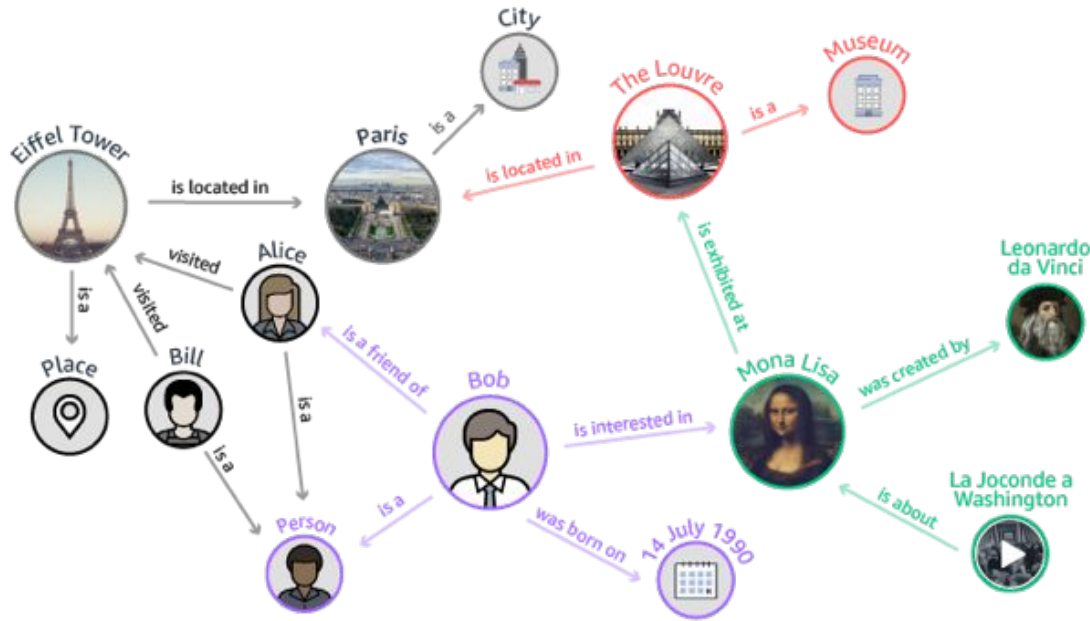
Tech is not just one thing.

Open Source vs Proprietary

Out-of-the-Box vs Custom

No one's a magician (except magicians)

Know what's what (and who's who)



Contracts

People & Position

“Break Up” Clause

Communication Norms

Emergency Response

Pricing Structure

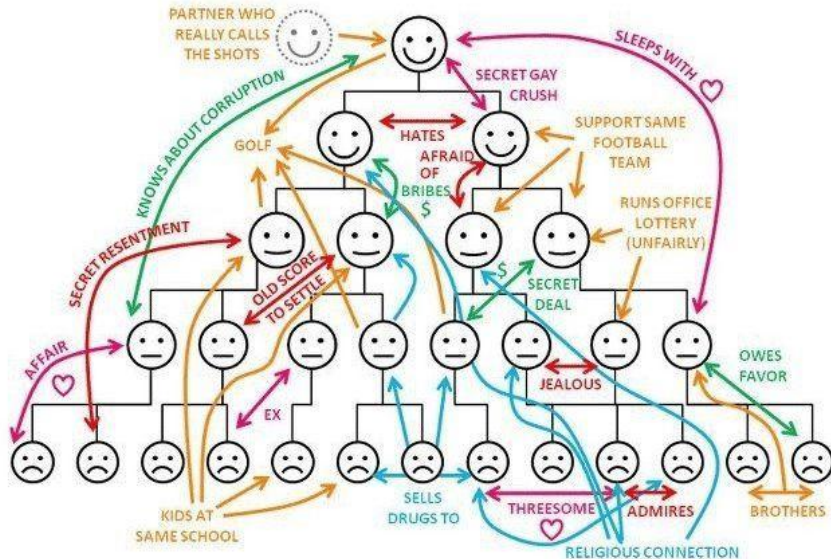
- *Initiation Fees*
- *Subscription Fees*
- *Retainers or Deposits*
- *Fixed Price vs Time & Materials*
- *Add-Ons*
- *Emergency Rate*

And... what changes these rates?



Your Organization Structure

The Real Organization Chart



Get Buy In!

- Identify Stakeholders
- Departments & Team Members
- Community - members, donors...
- Leadership - Boards & Bosses



You've signed the contract. Interaction Tips...



Get it in writing.

Loop in others.

Get the full scoop, even if it doesn't make sense.

Troubleshoot... better.



INTERNATIONAL MOUNTAIN BICYCLING ASSOCIATION

Troubleshooting 101

1. Describe the problem in detail.

- What were you doing?
- How did you get there? (what were you clicking on?)
- What happened? Strange message or Unexpected Screen?

2. Test Your Access

- Can you do other things online?
- Can you access your system from another device?

Troubleshooting 101 Continued

3. Timing Trends -

- *If this has happened before, is there any consistency of time of day?*
- *How long does the issue persist?*

4. Screenshots -

- *Take a screenshot of the screen you see when the issue arises.*
- *Take additional screenshots for context*
- *When documenting your experience, explain the steps (what you clicked and in what order) to get to the screen you took a screenshot of.*

Figuring out what you want

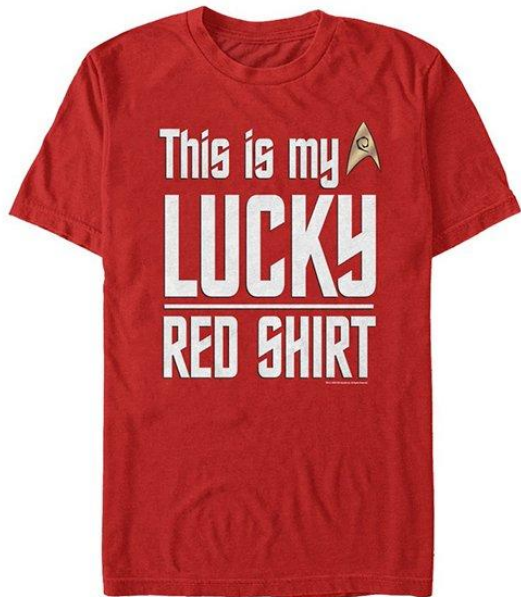


- Defining “Functional Requirements”
- Identify moments of excellence & what your ideal organization could be
- User stories
- Share what you don't want



US CHESS
FEDERATION

Warning Signs

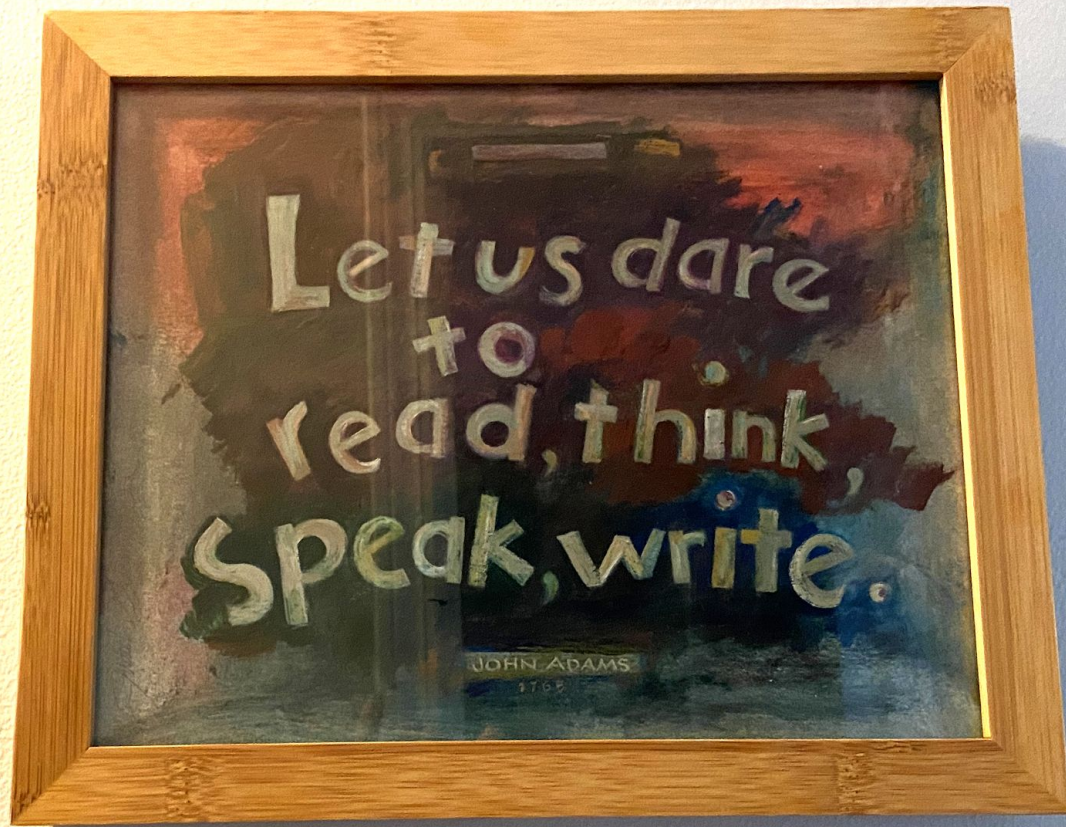


"We" statements

Who's the guinea pig?

Responsiveness

New alerts in your system



Let us dare
to
read, think,
speak, write.

JOHN ADAMS

1962